



INTERAMERICAN UNIVERSITY OF PUERTO RICO
METROPOLITAN CAMPUS

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
SYLLABUS

I. GENERAL INFORMATION

Course Title	:	Research Seminar
Code and Number	:	BADM 8950
Credits	:	3
Academic term	:	
Professor	:	
Office hour	:	
Phone number	:	
Mail address	:	

II. COURSE DESCRIPTION

Application of the different theories, research methods, principles and instruments in the preparation of research proposals. Critical analysis of ethical, legal and financing aspects of research projects. Development of style, forms and content of the proposal and dissertation. Prerequisite: BADM 7020.

III. OBJECTIVES

At the end of the course, it is expected that student can:

1. Compare between the adequacy of quantitative and qualitative research with respect to dissertation proposal.
2. Construct the introduction to the pretended proposal (Chapter one).
3. Review the applicable and adequate literature to the selected topic (Chapter two of the dissertation proposal).
4. Select the adequate research methods applicable to the selected topic (Chapter three of the dissertation proposal).

IV. COURSE CONTENT

1. Quantitative and qualitative.
 - 1.1 The scientific research methods applicable to the students' proposal topics.
 - 1.2 The qualitative and quantitative assumptions and limitations to the research proposals.
2. The introduction to the pretended proposal (Chapter one).
 - 2.1. A brief introduction (background) of the pretended research.
 - 2.2. The central problem question of the pretended research.
 - 2.3 The purpose of the pretended research.
 - 2.3.1 The pretended research questions or hypothesis.
 - 2.4 The justifications of the pretended research.
 - 2.4.1 The expected future contribution.
 - 2.5 A brief summary of the main theoretical and practical backgrounds to support the pretended research.
 - 2.6 The organization of the pretended research.
3. The applicable and adequate literature to the selected topic (Chapter two of the dissertation proposal).
 - 3.1 The main theories related to construct the research theoretical background.
 - 3.2 The main controversies of previous research related the objective of the pretended research.
 - 3.3 The previous research methods.
 - 3.4 The selected theories to the objective of the pretended research.
4. The adequate research methods applicable to the selected topic (Chapter three of the dissertation proposal).
 - 4.1 The research design.
 - 4.1.1 The main participant of the research.
 - 4.1.2 The main steps to conduct the research.
 - 4.2 The process to collect data.
 - 4.2.1 The source of data: primary, secondary or mix.
 - 4.2.2 The adequacy of selecting the source of data.
 - 4.2.3 The validation process of the data.
 - 4.3 The data analysis.
 - 4.3.1 The research method.
 - 4.3.2 The research method justification.
 - 4.3.3 The process to collect data.
 - 4.3.4 The process to analyze data.

V. ACTIVITIES

1. Students should read the material before the discussion in class.
2. Students are required to search for some topics, literature, and financial practices in the internet to select their research questions that are part of the evaluation.
3. Presentations of the selected topics in class individually or in small groups.

VI. EVALUATION

Identification of a research topic	10 Points
Identification of the main references	20 Points
Chapter 1 – Introduction (APA style)	20 Points
Chapter 2 – Literature review	30 Points
Chapter 3 – Selection of appropriate method(s)	<u>20 Points</u>
Total Points	<u>100 points</u>

VII. SPECIAL NOTES

Auxiliary Services or Special Needs Services

Students that require special auxiliary services or special assistance must visit the office of Mr. José Rodríguez, at the University Orientation Program located at the first floor of Harris Building, at the beginning of the course or as soon as the knowledge for the need of such services is acquired.

Honesty, Fraud, and plagiarism Student General Regulation, Chapter 5

The lack of honesty, fraud, plagiarism and any other inappropriate behavior in relation to the academic work constitute major infringement sanctioned under the Student General Regulation. Major infractions, as provided by the regulation under student infringements can have as a result the suspension of the University for a defined period of time greater than a year or permanent expulsion from the University, among other sanctions.

Use of Electronic Devices

Cellular (mobile) telephones and any other electronic device that could interrupt the teaching-learning process or disrupt a milieu favorable for academic excellence will be deactivated. Critical situations will be dealt with in an appropriate manner. The use of electronic devices that permit the accessing, storing or sending of data during tests or examinations is prohibited.

VIII. RESOURCES

Recommended References

Gill, John, Johnson, Phil & Clark, Murray (2010), *Research methods for Managers*, Sage Publication Ltd, 4th edition, ISBN 978-1-84787-092-3.

Ghuri, Pervez and Gronhaug, Kjell (2010), *Research Methods in Business Studies*, (4th Edition).

Publication Manual of the American Psychological Association, 5/E American Psychological Association ISBN: 1-55-798791-2

Dissertation Manual – Inter-American University
<http://www.metro.inter.edu/cai/Manual%20de%20disertacion%20mayo07.pdf>

IX. BIBLIOGRAFY

Electronic Resources

Useful Pages of the University

<http://www.inter.edu>

<http://metro.inter.edu/>

<http://web.inter.edu/>

Information and Technology Center of the University

<http://cai.inter.edu/>

http://cai.inter.edu/main_pages/econo_fina_negoci.htm

Emerald Base of Data

The Faculty of Economics and Business Administration Journal

<http://ceajournal.metro.inter.edu/>

External Base of Data

Yahoo financial

Security and Exchange Commission (SEC)

American Institute of Certified Public Accountant

World Bank

<http://www.federalreserve.gov/releases/zl/Current/zlr-4.pdf>

<http://www.census.gov/ipc/www/idbpyr.html>

www.wikipedia.org

<http://www.aeaweb.org/RFE>

Rev. 2/2012; 11/2013